

Friendly Faces at the Customer Action Network Booths

On May 1, Wal-Mart continued its CAN program in New Hampshire with booths set up at the Epping and Woodsville stores.



CAN has also set up booths at two Rhode Island stores in Cranston and Warwick.



Did You Know?

Having a Wal-Mart in your town can save you money, even if you don't shop there! A study conducted by UMASS resource economist Nathalie Lavoie and graduate student Richard Volpe found that Wal-Mart Supercenters cause conventional supermarkets within a five-mile radius to lower their prices. Families that shop at supermarkets near a Wal-Mart Supercenter can expect to save between \$37 and \$104 per person each year. By shopping exclusively at Wal-Mart, you can save \$88 to \$223 a year

New CAN Booths Open:

Starting July 2, CAN booths have been set up at the following Wal-Mart locations:

MA:	CT:	New Britain
Chelmsford	Wallingford	Naugatuck
Framingham	Rocky Hill	
Bellingham	Newington	
Northbridge	Avon	
Lunenburg	East Windsor	
Oxford	Cromwell	
West Boylston	Southington	
Gardner	Hartford	



WAL★MART®

NEW ENGLAND

Save Money, Live Better

Customer Action Network Members,
Happy Summer!

Last newsletter, we helped you become more green. In this edition, we're helping you save some "green"!

With the struggling economy, more and more people are turning to Wal-Mart to help them save money. Wal-Mart and savings have always been synonymous, but we have recently taken even more steps to help you get the best value for your dollar.

On May 5, we expanded our low-priced drug program. Since its creation in 2006, the program has saved customers more than \$1 billion. Now you can save even more with these new additions:

- 90 day prescriptions for \$10 on more than 350 generic medications.
- Medications to treat breast cancer, osteoporosis, menopause and hormone deficiency have been added to the growing list of women's medications available for \$9
- A new \$4 over-the-counter program, offering more than 1,000 items priced at \$4 or less without a prescription.

As those economic stimulus checks come in, keep Wal-Mart in mind.

- Cash your federal stimulus check for free at Wal-Mart, no purchase required!
- If any portion of that money gets put on a Wal-Mart MoneyCard, we're refunding the purchase fee.

For more money-saving ideas, check out makeyourdollarstretch.com.

Sincerely,
Wal-Mart Stores, Inc.



Save time (and money) online at Wal-Mart's new and improved website:

Wal-Mart is pleased to announce the re-launch of our corporate website walmartstores.com. This new site combines our corporate giving, facts and customer service websites into a one-stop shop with even more useful information, photos and videos. Among other changes, each user is able to make the site their own

through the "My Content" feature, which allows anyone to save stories, pictures and links. The new site also features a video center with broadcast quality video for download by media outlets.





Community Counts

Wal-Mart Donates \$100,000 to Massachusetts Special Olympics



Earlier this year, the Wal-Mart Foundation made a \$100,000 donation to the MA Special Olympics. The Special Olympics 40th anniversary celebration gala took place in Boston on April 5. Wal-Mart Foundation

president, Margaret McKenna, received a special tribute at the event.

From left to right are: Tim Shriver, Margaret McKenna and CEO Robert Johnson.

CAN Members in Sturbridge, MA Help Defeat Plastic Bag Ban

Thank you to local CAN members who attended our informational session to hear why this ban was not the best for Wal-Mart or the community at large. Wal-Mart is committed to providing convenience to its customers through a choice of shopping bags. Wal-Mart is dedicated to the idea that all bags and waste should be reused when possible and disposed of in a responsible manner. We offer reusable bags at all of our stores for the low price of \$1.

Plymouth Earth Day Contest

On June 13, two Plymouth, MA, middle school students were rewarded for writing essays regarding their continuous efforts to become more environmentally



friendly. Each student was awarded \$500 in Wal-Mart gift cards, a reusable bag full of organic products, and a \$1000 grant for their schools.

L to R: John Siever, Principal of Plymouth South Middle School; Haley Clark (winner), MA Senate President Therese Murray; Wal-Mart Public Affairs Manager Chris Buchanan, Liz Tosi (winner), Brian Palladino, Principal of Plymouth Community Intermediate School

Wal-Mart Donates \$10,000 to JONAH Community Center in RI

Both Warwick Wal-Marts recently donated a combined \$10,000 to help keep the JONAH Community Center open. The center serves over 100 people each week, providing a daily lunch for elderly and disabled individuals as well as a Sunday dinner once a month. The center also serves as a meeting place for neighborhood groups and birthday celebrations. Wal-Mart manager Anvil Milligan recognizes how important the center is to the local community, saying "we are aware of the great things JONAH does for the local residents so we had to do everything we could to keep it open."

Construction Starts on New Wal-Mart Supercenter in Sanford, Maine

The ceremonial groundbreaking of the new Wal-Mart Supercenter in south Sanford was held on June 12. The 198,000 square-foot Supercenter is expected to open in early 2009.

From Left to right are Joe Hanslip, Sanford Town Council Chair; Ben Devine of KGI Properties, Mandi Cotter, Sanford Wal-Mart Store Manager, Frank Doherty from KGI Properties; Jesse Slater and John Miller from Wal-Mart Stores, Inc. Marketing Team.



Wal-Mart Helps Research Ways to Save on Energy Costs in the New Hampshire Capitol

Wal-Mart and the National Governors Association announced a partnership with 19 states, including New Hampshire, to help save on energy and electricity costs at state Capitols. Funded by Wal-Mart, engineering experts will examine the capitol buildings and recommend ways to save energy, lower electricity costs and reduce greenhouse emissions.

Supplier Spotlight

Each newsletter will feature a different local supplier that provides fresh, quality goods to Wal-Marts in New England.

Green Mountain Coffee in Waterbury, Vermont, a leader in the specialty coffee industry, is known for its award-winning coffees and socially responsible business practices.

Founded in 1981 as a small café in Waitsfield, Vermont, they now sell more than 100 high-quality coffee selections including one of the largest selections of Fair Trade Certified™ organic coffees in the country. Green Mountain Coffee is now sold in all 50 states and in 25 countries around the world.

They supply coffee to nearly 50 Wal-Mart stores in the Northeast.

"We started supplying our coffee to Wal-Mart in 1998 with two stores in New Hampshire and since then we have grown the amount of stores we



supply to each year based on the success we've had with existing stores," Don Barberio, Vice President In Home Sales for Green Mountain Coffee. "We respect Wal-Mart's focus on providing great values to consumers as well as its efforts to integrate environmental responsibility into its business."

Green Mountain Coffee has taken significant steps towards becoming more environmentally friendly. They were the first to use an all-natural paper hot beverage cup made from natural and renewable resources, saving nearly a quarter million pounds of non-renewable materials every year.

They support local and global communities by offsetting 100 percent of their direct greenhouse gas emissions through investments in Fair Trade Certified™ coffee and donations to social and environmental projects.

How has the struggling economy affected Green Mountain Coffee? "Like many other companies, we have experienced increases in the costs of our goods as well as higher energy and transportation costs," says Barberio. However, their reputation for quality and value has helped the company retain their loyal customers. "We are finding that even in a difficult economy, consumers see coffee as an affordable indulgence and continue to seek out quality coffees at a good value."

To learn more about Green Mountain Coffee, visit their website at www.GreenMountainCoffee.com.

To learn more about Green Mountain Coffee's community outreach and sustainability practices, please visit: www.BrewingABetterWorld.com.

Learn more about the Wal-Mart New England CAN Program by visiting us at www.walmartnewenglandcan.com or call us toll-free 1.877.859.4555